STANDARD INTRODUCTION (with video):

Sam's team gave me about an 8-page bio to read, which I am not going to do. Instead, I reached out to some of my personal friends on Facebook to see if they might know Sam and if yes, could they put together a video for me. So here you go.

IF NO VIDEO INTRODUCTION (check with Sam first):

You are about to embark on a transformative journey with Sam Richter, a Hall of Fame speaker and bestselling author celebrated for his mastery in harnessing digital insight to uncover opportunities, foster genuine connections, build trust, and communicate with authenticity. Recognized as one of the World's Top 50 Global Gurus as an Internet thought leader, Sam has also won a Codie Award - the 'Oscars' of the software industry, a Gold Award at the International Film Festival, and he's been inducted into both the Minnesota and the National Speaker Hall of Fame. He's recognized as a Top 100 Motivational Speaker, Top 50 Sales Keynote Speaker, Top 15 Virtual Presenter, IES Speaker of the Year, and he was a Finalist for Inc. Magazine Entrepreneur of the Year. He's been featured in Forbes, CNN, USA Today, and newspapers and online publications around the globe, and he's also the creator of the AI-powered Intel Engine, used by top organizations worldwide to gain a competitive edge. He lives in Minnetonka, MN, with his wife and dogs, he serves on the boards of directors for numerous technology companies, and his favorite past time is attending tribute band concerts. Please join me in welcoming Sam Richter!